A US Culture and Business Practices degree allows students to complete an interdisciplinary program of study that draws together rich training in the history, politics, arts, and culture of the United States with significant training in Business. Students will develop the breadth of knowledge indicative of a liberal arts education. Students will enhance critical thinking and writing skills, develop communication and other “soft skills,” and hone problem-solving strategies.

**120 hours (minimum)**

Any student earning a Bachelor of Arts (BA) degree must complete a minimum of 39 hours at the 300+ level. These hours are generally completed by the major requirements. However, keep this hour requirement in mind as you choose your course work for the requirements in the major. See the complete description of College requirements for a Bachelor of Arts degree in the Arts and Sciences section of the 2022-2023 Undergraduate Bulletin.

### UK Core Requirements

See the UK Core section of the 2022-2023 Undergraduate Bulletin for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

#### I. Intellectual Inquiry in Arts and Creativity

Choose one course from approved list ..................................................... 3

#### II. Intellectual Inquiry in the Humanities

Choose one course from approved list ..................................................... 3

#### III. Intellectual Inquiry in the Social Sciences

Choose one course from approved list ..................................................... 3

#### IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences

Choose one course from approved list ..................................................... 3

#### V. Composition and Communication I

CIS/WRD 110 Composition and Communication I .................................. 3

#### VI. Composition and Communication II

CIS/WRD 111 Composition and Communication II .................................. 3

#### VII. Quantitative Foundations

Choose one course from approved list ..................................................... 3

#### VIII. Statistical Inferential Reasoning

Choose one course from approved list ..................................................... 3

#### IX. Community, Culture and Citizenship in the USA

Choose one course from approved list ..................................................... 3

#### X. Global Dynamics

Choose one course from approved list ..................................................... 3

#### UK Core Hours........................................................................... 30

### Graduation Composition and Communication Requirement (GCCR)

USB 495 Senior Capstone Seminar ......................................................... 3

### Graduation Composition and Communication Requirement hours (GCCR)........................................................................... 3

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US Culture and Business Practices (B.A.) • 2

Literary Arts
ENG 260 Introduction to Black Writers .................................................. 3
ENG 265 Survey of African-American Literature I ................................. 3
ENG 266 Survey of African-American Literature II ............................... 3
ENG 352 American Literature and Cultures to 1900 .............................. 3
ENG 353 American Literature and Cultures Post-1900 ........................... 3
ENG 355 American Poetic Traditions ..................................................... 3
ENG 357 Contemporary American Literature ...................................... 3
ENG 368 Contemporary African-American Voices ................................ 3
ENG 450G Studies in American Literature (Subtitle required) ............... 3
ENG 460G Studies in African-American Literature (Subtitle required) ..... 3
ENG 168/AAS 168 All That Speak of Jazz: An Intellectual Inquiry Into Jazz and Democracy ................................................................. 3
AAS 264 Introduction to Black Writers .................................................. 3

Guided Elective Hours .......................................................................... 18

Electives
Students must complete at least 6 hours of free electives to bring the total number of credit hours to 120. Free electives may not be counted toward UK Core or A&S requirements.

Elective Hours .................................................................................... minimum of 6

Total Minimum Hours
Required for Degree ........................................................................... 120

American Communities & Identities
AAS 200 Introduction to African-American Studies ................................ 3
AAS 420 African-American Religious Experience ................................. 3
ANT 341 Appalachian English .............................................................. 3
APP 200 Introduction to Appalachian Studies ....................................... 3
AAS 168/ENG 168 All That Speak of Jazz:
  An Intellectual Inquiry Into Jazz and Democracy ............................ 3
ENG 425 Environmental Writing ........................................................ 3
GEO 221 Immigrant America: A Geographic Perspective .................. 3
GEO 285 Introduction to Planning ...................................................... 3
GEO 322 Geography of Kentucky ..................................................... 3
GEO 485G Urban Planning and Sustainability .................................. 3
GWS 360 LGBTQ History in the United States ................................... 3
AAS 360/HIS 360 Race and Sports in America .................................... 3
HIS 579 History of the New South .................................................... 3
HIS 580 History of Appalachia ............................................................ 3
PS 461G Civil Liberties ........................................................................ 3
PS 470G American Political Parties ................................................... 3
PS 471/AAS 471 Race, Ethnicity and Politics ....................................... 3
PS 479 Women and Politics ............................................................... 3
AAS 235/SOC 235 Inequalities in Society ........................................... 3
SOC 446 Mass Incarceration .............................................................. 3
ANT 534/SOC 534 Sociology of Appalachia ...................................... 3
HIS 360/AAS 360 Race and Sports in America .................................... 3
HIS 112 The Making of Modern Kentucky ......................................... 3
HIS 240 History of Kentucky ............................................................ 3
HIS 404 U.S. Women’s History to 1900 ............................................. 3
HIS 405 U.S. Women’s History Since 1900 ......................................... 3
HIS 578 History of the Old South ...................................................... 3
APP 200 Introduction to Appalachian Studies .................................... 3
SPA 208 U.S. Latino Culture and Politics .......................................... 3
SPA 302 Spanish for Business Professionals ...................................... 3

Guided Elective Hours .......................................................................... 18

Electives
Students must complete at least 6 hours of free electives to bring the total number of credit hours to 120. Free electives may not be counted toward UK Core or A&S requirements.

Elective Hours .................................................................................... minimum of 6

Total Minimum Hours
Required for Degree ........................................................................... 120