

US Culture and Business Practices - B.A.

College of
Arts and Sciences

A US Culture and Business Practices degree allows students to complete an interdisciplinary program of study that draws together rich training in the history, politics, arts, and culture of the United States with significant training in Business. Students will develop the breadth of knowledge indicative of a liberal arts education. Students will enhance critical thinking and writing skills, develop communication and other “soft skills,” and hone problem-solving strategies.

120 hours (minimum)

Any student earning a Bachelor of Arts (BA) degree must complete a minimum of 39 hours at the 300+ level. These hours are generally completed by the major requirements. However, keep this hour requirement in mind as you choose your course work for the requirements in the major. See the complete description of College requirements for a Bachelor of Arts degree in the *Arts and Sciences* section of the 2022-2023 *Undergraduate Bulletin*.

UK Core Requirements

See the *UK Core* section of the 2022-2023 *Undergraduate Bulletin* for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity

Choose one course from approved list..... 3

II. Intellectual Inquiry in the Humanities

Choose one course from approved list..... 3

III. Intellectual Inquiry in the Social Sciences

Choose one course from approved list..... 3

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences

Choose one course from approved list..... 3

V. Composition and Communication I

CIS/WRD 110 Composition and Communication I 3

VI. Composition and Communication II

CIS/WRD 111 Composition and Communication II 3

VII. Quantitative Foundations

Choose one course from approved list..... 3

VIII. Statistical Inferential Reasoning

Choose one course from approved list..... 3

IX. Community, Culture and Citizenship in the USA

Choose one course from approved list..... 3

X. Global Dynamics

Choose one course from approved list..... 3

UK Core Hours..... 30

Graduation Composition and Communication Requirement (GCCR)

USB 495 Senior Capstone Seminar 3

Graduation Composition and Communication Requirement hours (GCCR)..... 3

College Requirements

I. Foreign Language (*placement exam recommended*) 0-14

II. Disciplinary Requirements

a. Natural Science..... 6

b. Social Science..... 6

c. Humanities..... 6

III. Laboratory or Field Work..... 1

IV. Race and Ethnicity Requirement..... 0-3

V. Electives..... 6

College Requirement hours: **25-42**

Major Requirements

USB 201 US Culture and Business Studies..... 3

USB 495 Senior Capstone Seminar 3

ECO 201 Principles of Economics I..... 3

ECO 202 Principles of Economics II..... 3

MGT 292 Introduction to Entrepreneurship 3

FIN 250 Personal Investing and Financial Planning..... 3

MKT 300 Marketing Management 3

MGT 301 Introduction to Managing Organizations 3

Major Requirement Hours..... **24**

Guided Electives

Students must choose 18 hours from the courses below. At least 3 credit hours must come from each of the three areas: National Formations (includes US in the World), American Communities & Identities, and Literary Arts.

National Formations (includes US in the World)

ANT 311 Anthropology of Globalization 3

ANT 312 Business, Culture and Society 3

ANT 330 North American Cultures 3

ENG 191 Literature and the Arts of Citizenship..... 3

ENG 251 Survey of American Literature I..... 3

ENG 252 Survey of American Literature II..... 3

GEO 220 U.S. Cities..... 3

GEO 320 Geography of the United States and Canada 3

GEO 422 Urban Geography..... 3

GEO 470G America’s Cultural Geographies..... 3

GEO 490G American Landscapes 3

GWS 301 Crossroads (Subtitle required) 1-3

GWS 506 History of Sexuality in the U.S. 3

HIS 108 History of the United States Through 1876..... 3

HIS 109 History of the United States Since 1877..... 3

HIS 208 History of the Atlantic World 3

AAS 260/HIS 260 African American History to 1865 3

AAS 261/HIS 261 African American History 1865-Present 3

HIS 265 Sex and Gender in American History..... 3

HIS 461 The American Revolution, 1763-1789 3

HIS 467 Modern America: 1941-74 3

HIS 468 Contemporary America: 1974 to the Present..... 3

PS 101 American Government..... 3

PS 430G The Conduct of American Foreign Relations 3

PS 433G Politics of International Economic Relations 3

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University of Kentucky is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, masters, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or online at www.sacscoc.org for questions about the accreditation of University of Kentucky.

US Culture and Business Practices (B.A.) • 2

PS 463G Judicial Politics.....	3
PS 465G Constitutional Law	3
PS 472G Political Campaigns and Elections	3
PS 475G Politics and the Mass Media.....	3
PS 484G The American Presidency	3
AAS 400 Special Topics in African-American and Africana Studies (Subtitle required).....	3
HIS 350 Topics in U.S. History Before 1789 (Subtitle required)	3
HIS 351 Topics in U.S. History Since 1789 (Subtitle required)	3
HIS 460 Colonial America to 1763.....	3
HIS 462 The New Republic, 1789-1820.....	3
HIS 463 Antebellum America: Expansion and Conflict, c. 1800-1861	3
HIS 464 Civil War and Reconstruction.....	3
HIS 465 Emergence of Modern America, 1877-1917	3
HIS 466 Modern American History from WWI to Pearl Harbor, 1917-1941	3
HIS 572 American Legal History	3
HIS 573 American Constitutional History	3
HIS 574 The Diplomacy and Foreign Policy of the United States to 1919.....	3
HIS 575 The Diplomacy and Foreign Policy of the United States Since 1919	3
HIS 576 Frontier America, 1400-1869	3
HIS 577 Frontier America, 1869-Present.....	3
HIS 584 Health and Disease in the U.S.	3
HIS 587 The Civil Rights Movement in the U.S. Since 1930	3
APP 300 Topics in Appalachian Studies (Subtitle required).....	3
APP 399 Practicum	1-6
WRD 222 Current Events and Public Engagement: U.S. Citizens, Global Citizens	3

American Communities & Identities

AAS 200 Introduction to African-American Studies.....	3
AAS 420 African-American Religious Experience	3
ANT 341 Appalachian English	3
APP 200 Introduction to Appalachian Studies.....	3
AAS 168/ENG 168 All That Speak of Jazz: An Intellectual Inquiry Into Jazz and Democracy.....	3
ENG 425 Environmental Writing	3
GEO 221 Immigrant America: A Geographic Perspective	3
GEO 285 Introduction to Planning	3
GEO 322 Geography of Kentucky.....	3
GEO 485G Urban Planning and Sustainability	3
GWS 360 LGBTQ History in the United States.....	3
AAS 360/HIS 360 Race and Sports in America	3
HIS 579 History of the New South.....	3
HIS 580 History of Appalachia.....	3
PS 461G Civil Liberties	3
PS 470G American Political Parties	3
PS 471/AAS 471 Race, Ethnicity and Politics.....	3
PS 479 Women and Politics	3
AAS 235/SOC 235 Inequalities in Society.....	3
SOC 446 Mass Incarceration	3
ANT 534/SOC 534 Sociology of Appalachia.....	3
HIS 360/AAS 360 Race and Sports in America	3
HIS 112 The Making of Modern Kentucky	3
HIS 240 History of Kentucky	3
HIS 404 U.S. Women's History to 1900.....	3
HIS 405 U.S. Women's History Since 1900.....	3
HIS 578 History of the Old South.....	3
APP 200 Introduction to Appalachian Studies.....	3
SPA 208 U.S. Latino Culture and Politics	3
SPA 302 Spanish for Business Professionals.....	3

Literary Arts

ENG 260 Introduction to Black Writers	3
ENG 265 Survey of African-American Literature I	3
ENG 266 Survey of African-American Literature II	3
ENG 352 American Literature and Cultures to 1900.....	3
ENG 353 American Literature and Cultures Post-1900	3
ENG 355 American Poetic Traditions.....	3
ENG 357 Contemporary American Literature.....	3
ENG 368 Contemporary African-American Voices.....	3
ENG 450G Studies in American Literature (Subtitle required)	3
ENG 460G Studies in African-American Literature (Subtitle required)	3
ENG 168/AAS 168 All That Speak of Jazz: An Intellectual Inquiry Into Jazz and Democracy.....	3
AAS 264 Introduction to Black Writers.....	3

Guided Elective Hours 18

Electives

Students must complete at least 6 hours of free electives to bring the total number of credit hours to 120. Free electives may not be counted toward UK Core or A&S requirements.

Elective Hours..... minimum of 6

Total Minimum Hours

Required for Degree 120