

UNIVERSITY OF KENTUCKY

LEXINGTON, KENTUCKY 40506

COLLEGE OF AGRICULTURE AND HOME ECONOMICS
AGRICULTURAL EXPERIMENT STATION
AGRICULTURAL EXTENSION SERVICE

OFFICE OF THE DEAN AND DIRECTOR

May 4, 1964

President John W. Oswald
University of Kentucky

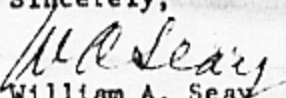
Dear President Oswald:

We are enclosing suggestions for titles for Extension staff members. We believe that the titles assigned to Extension staff members should fit the organization and be descriptive. They should be flexible and not hamper the individual in the performance of his duties. Our present Extension titles do not measure up to those criteria, for they have occasionally hampered or even caused some embarrassment to our Extension workers. Our program is no longer restricted to agriculture, home economics and youth program in the narrow sense but currently includes considerable emphasis in the broad field of over-all economic development. Therefore, we feel that all Extension workers in the counties should be known publicly as County Extension Agents. Those with less than two years of experience could be called Assistant County Extension Agents. The reasons for this suggested change are:

1. Under our present system an able, mature and experienced worker might be called an Associate Agent until he retired, if he were unfortunate enough to be located in the wrong county because under the present system only one person carries the title county extension agent.
2. The title assistant or associate is frequently interpreted by lay people as indicating that he is an assistant to the agent or that he just wasn't good enough to make the grade of county agent.
3. Home Economics workers may carry the title of Home Demonstration Agent after only a few months of experience because they are the only worker in the particular county in this area of work.
4. The prefix "agriculture," as currently used is meaningless for men working primarily in economic development programs.

I believe the proposed titles will be a distinct contribution toward strengthening our extension program.

Sincerely,


William A. Seay
Dean and Director